

**Purchase a banner and help Attica celebrate our Hometown Heroes!**

Village of Attica Hometown Hero Banner, 9 Water Street, Attica, NY 14011

Phone: (585) 591-0898 \* Website: attica.org

**Hometown Heroes**

**2025 Streetlight Banner Program Deadline for Application is March 1, 2025.**

The Village of Attica will be continuing the “Hometown Heroes” Banner Program – a tribute to service men and women **from Attica** who have served or are serving our country in a branch of the military.

Each individual banner will be unique and honor a specific **Attica** service man or woman and will include their picture, branch of service and era of service. The program is non-political and non-partisan. This effort is to serve as a living memorial to those service men and women from **Attica** who have served or are currently serving in our military branches.

**The Hometown Heroes Banners:**

Will be on display from Memorial Day thru Veteran’s Day.

Will be 24” wide and 62” high.

Will include the sponsor’s or family name prominently displayed at the bottom of the banner.

Sponsorships are \$140.00 each. Checks can be made payable to “Attica Chamber of Commerce” in care of Hometown Heroes. The second year there will be a \$40.00 fee for hardware for the poles. Each year after it will be free of charge to display unless you request the banner to be returned or the banner becomes damaged.

**Eligibility Requirements:**

- Military personnel
- Be a current resident of Attica
- Have previously lived in Attica as a long-term resident (20 years or more)
- Be a graduate of Attica High School

**Contact Information:**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

Relationship to honoree: \_\_\_\_\_

Business or Family Name as it should appear on the banner \_\_\_\_\_

**Service Member Information:**

Full Name of Service Member in Photo: \_\_\_\_\_

Era of Service (WWI, WWII, etc.) \_\_\_\_\_

Branch of Service: \_\_\_\_\_

Hometown: \_\_\_\_\_

Is the Veteran? **ALIVE** \_\_\_\_\_ **DECEASED** \_\_\_\_\_ **KIA** \_\_\_\_\_ **POW/MIA** \_\_\_\_\_

Name of person submitting photo: \_\_\_\_\_

Relationship to Hometown Hero: \_\_\_\_\_

**PHOTO RELEASE FORM**

I hereby grant Village of Attica Hometown Heroes Banner Committee permission to use the attached photo (which includes a likeness of myself or of my relative) in the 2025 Attica Area Hometown Hero Program without payment or other consideration.

\_\_\_\_\_  
(Signature)

\_\_\_\_\_  
(Date)

\_\_\_\_\_  
(Printed Name)

**\*\*Era of Service – Official Department of Defense Dates\*\***

Global War on Terror (GWOT): September 11, 2001- to present.

Persian Gulf: August 2, 1990 – August 31, 1991

Cold War: September 2, 1945 – December 26, 1991

Vietnam Era: February 28, 1961 – May 7, 1975

Korean Conflict Era: June 27, 1950- January 31, 1955

WW II Era: December 7, 1941 – December 31, 1946

WW I Era: April 6, 1917 – November 11, 1918

**To Fulfill Banner Order:**

Drop off, mail or email completed application, photo, check and proof of residency.

Mail to: Village of Attica, Attn: Julie Cook 9 Water Street, Attica, NY 14011

Email: [julie@attica.org](mailto:julie@attica.org)

Office Use Only:

Date Received \_\_\_\_\_ Payment Method \_\_\_\_\_

